

Partners:

Rotary Club of Norfolk
Norfolk Botanical Garden
Special Olympics Virginia –
Chesapeake

Thursday
May 16, 2024
5:30p to 8:30p



Rotary Club of Norfolk's Suds & Buds

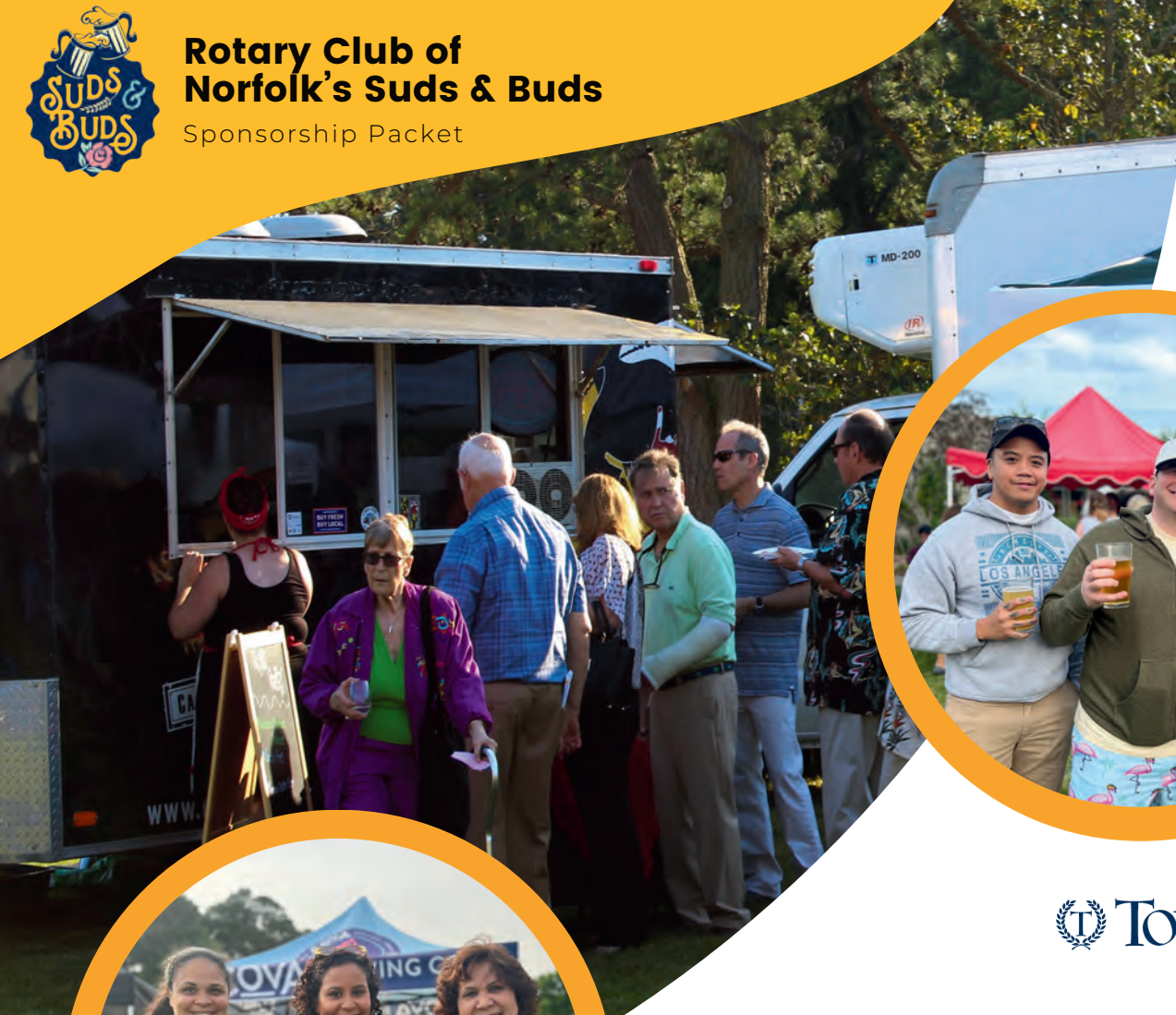
Sponsorship Packet





Rotary Club of Norfolk's Suds & Buds

Sponsorship Packet



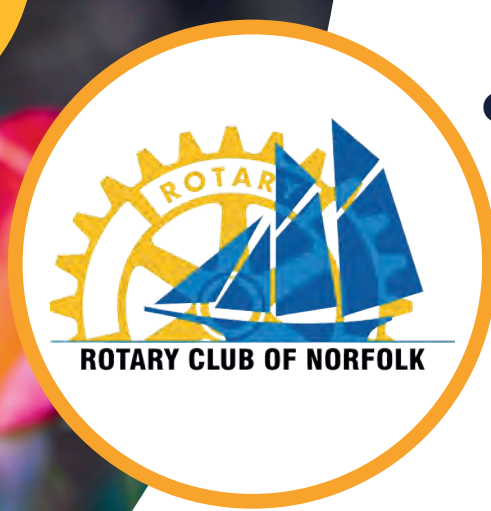
 TOWNE BANK

Rotary Club of Norfolk's Suds & Buds

Three Great Causes,
One Great Party!

Each year the Rotary Club of Norfolk and Norfolk Botanical Garden team up with a different non-profit partner to produce one of Hampton Roads' Premier Spring Charity Events. Suds & Buds features local restaurants, craft beer, wine and live music. Suds & Buds has raised \$180,000 for local charities since its inception.

Website: www.sudsandbuds.org



**norfolk
botanical
garden**

Rotary is a global network of 1.4 million neighbors, friends, leaders, and problem-solvers who see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves.

Norfolk Botanical Garden, the largest botanical garden in Virginia, offers 175 acres of spectacular gardens that can be toured by foot, boat or tram. The mission of Norfolk Botanical Garden is to immerse visitors in a world of beauty, lead through environmental action and inspire through education and connection to nature.

**Special
Olympics**
Virginia
Chesapeake



Suds and Buds '24 also benefits the Chesapeake Program of Special Olympics of Virginia - Chesapeake, serving athletes from Norfolk, Virginia Beach, Chesapeake, Suffolk and Portsmouth. Special Olympics' mission is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for persons with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in the sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. But Special Olympics is about more than just sports. Through sports, we show others the capabilities of people with intellectual disabilities so they can be more included in society. When people interact with our athletes, they learn to start with what's possible, instead of what isn't.

Presenting Sponsor (\$7,500)

- Logo/name prominently displayed on event banner to be displayed at main entrance of Norfolk Botanical Garden, facing Azalea Garden Road.
 - Approximately 14,000 vehicles use Azalea Garden Road per day/ 392,000 per month.
- Year-round invitation to all Rotary Club of Norfolk events
- Presenting sponsor on all promotional communications, including emails, fliers and social media posts
- Sponsor's banner will be displayed in the main food and beverage area
- Recognition by musicians throughout the event
- One-year membership for Company Executive to Rotary Club of Norfolk
- Sponsor's name is placed in front of event name on all marketing and display items
- Sponsor's logo and link to your business on the event and ticketing websites
- 21 complimentary tickets to Suds & Buds with prominent reserved seating for your guests

Platinum (\$3,000)

- Name or logo included on promotional communications, including email, fliers and social media posts
- Logo and link to your business on the event website
- Prominent signage above entrance/exit doors.
- recognition by musician throughout the event
- 18 complimentary tickets to Suds & Buds

Silver (\$2,500)

- Name on email communications
- Name listed on the event website
- Name on all signage at the Suds & Buds event
- 10 complimentary tickets to Suds & Buds

Bronze (\$1,500)

- Name listed on the event website
- Name on all signage at the Suds & Buds event
- 6 complimentary tickets to Suds & Buds

Rotary Club of Norfolk's Suds & Buds



Sponsor Package:

Name

Company

Street

Unit / Suite / Box

City

State

Zip

Email

Phone

By Check: Make check payable to Norfolk Rotary Charities, the 501(c)3 affiliated of the Rotary Club of Norfolk.

Mail to: Rotary Club of Norfolk

Attn: Suds & Buds

414 W Bute Street

Norfolk, VA 23510

To Pay or Donate Online: visit our website at www.sudsandbuds.org

